

ABOUT US

We put aha to work for brands. When we unify data and creativity, opportunities becomes clear and obvious. We call these moments of clarity aha moments, and they give birth to fresh ideas that drive our clients' business. Through our proven aha process, we push our clients thinking and help them breakthrough a competitive marketplace.

CAPABILITIES

Branding, Data + Analytics, Channel Planning, Copywriting, Customer Journey Mapping, Experiential Design + Production, Marketing Science, MarTech Support, Media Planning + Buying, SEO/SEM, Social, Strategic Intelligence, Studio Design, UX.

LEADERSHIP TEAM

Chris Marshall
CEO

Jan-Eric Anderson
President

Sarah Etzel
CFO

Shelly Deveney
SVP, Client Experience

Mark Tribble
VP, Brand Management

Jackie Harmon
Director, Strategy

Ben Smith
Director, Channel

Danny Schumann
Director, Marketing Science

Matt Slider
Executive Creative Director

Kim Milsap
Director, Project Management

Dee Myers
Director, Employee Experience

BUSINESS DEVELOPMENT

Jan-Eric Anderson
President

Kennedy Stout
Director, Agency Marketing

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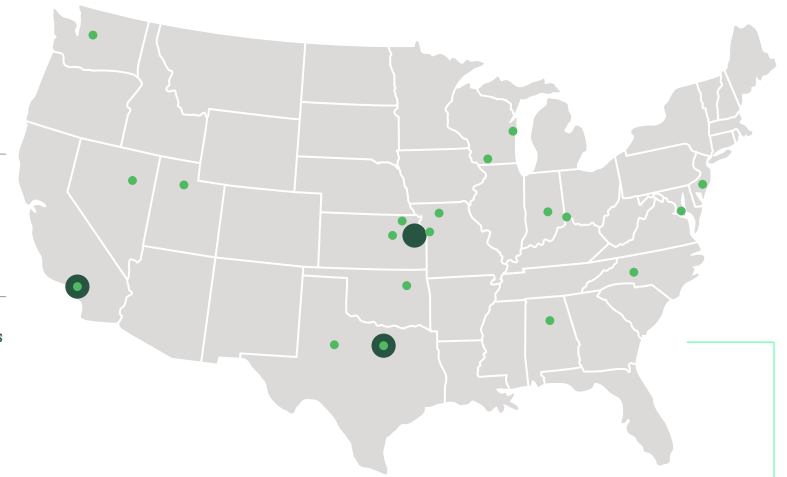
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QUICK STATS

ESTABLISHED
1982

EMPLOYEES
47

● OFFICES ● CLIENTS



CLIENT ROSTER

